



## PRODUCT CATALOGUE



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## ABOUT US

Zaitoon Pakistan, established in 2003 and now a Private Limited company, entered into imported food product's business in Pakistan.

After acquiring Borges Olive Oil brand in 2003 from Spain, we worked relentlessly for the progress of the brand in Pakistan's market, where the awareness about the usage and benefits of Olive Oil were basically zero. Today Borges is the leading Olive Oil brand in Pakistan.

In 2011, we acquired the sole import and distribution rights for Coopoliva brand of Olives and within a year we doubled the sales of the brand due to our strong sales network and marketing strategies. In the coming few years, we perceive that Coopoliva will be the leading brand of Olives in Pakistan.

In 2015, we launched Borges Pasta, which is produced and packed in Italy, and is of premium quality.

In 2019, we launched Eco Natura, an organic product range of Borges group which is produced & Packed in Spain.

We are in the process of further strengthening our portfolio by inducting new and quality brands & products.



## OUR PRODUCTS

- Borges Extra Virgin Olive Oil
- Borges Extra Light Olive Oil
- Borges 100% Pure Olive Oil
- Borges Specialty Vinegars
- Borges Olive Pomace Oil
- Borges Sunflower Oil
- Eco Natura Organic Products Range
- Borges Pasta
- Coopoliva Olives

# BORGES EXTRA VIRGIN OLIVE OIL

Borges Extra Virgin Olive Oil is the premium quality olive oil and is obtained from cold pressing of olives cultivated under the Mediterranean sun, with all their original taste and aroma.

Borges Extra Virgin Olive Oil has a low acidity level of 0.5%, which means that it has an acceptable taste, without compromising on the quality.

It is recommended for cooking, dressing and oral intake.

## AVAILABLE IN SIZES



125 ml



250 ml



500 ml



750 ml



1 Litre



2 Litre



4 Litre



5 Litre

PACKED IN SPAIN

# BORGES EXTRA LIGHT OLIVE OIL

Borges Extra Light Olive Oil is composed of Refined Olive Oils and Extra Virgin Olive Oils. It is mild in taste, color and aroma, and carries the same health benefits as Extra Virgin Olive Oil.

This product is specially designed for taste conscious markets as Pakistan, because the consumers are used to cooking in palm and other oils. So cooking in Extra Light Olive Oil doesn't give the taste, aroma and color, which is hallmark of foods cooked in Extra Virgin Olive Oil. It is recommended for high temperature cooking, frying, baking and sweet dishes.

## AVAILABLE IN SIZES



125 ml



250 ml



500 ml



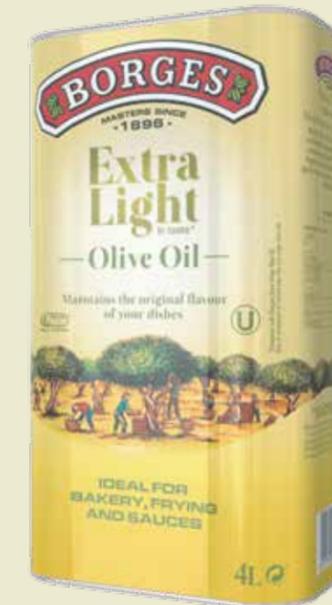
750 ml



1 Litre



2 Litre



4 Litre



5 Litre

PACKED IN SPAIN

Pure Olive Oil is available in the following varieties:

**100% Pure Olive Oil (Tin) :**

It is recommended for body massage

**Olive Massage Oil (Glass bottle) :**

It is recommended for body massage

**Olive Hair Oil (Glass bottle):**

It is recommended for head massage

**Olive Baby Oil (Glass bottle):**

It is recommended for baby's massage

**BORGES**  
**100%**  
**PURE**  
**OLIVE OIL**

## AVAILABLE IN SIZES



100 ml



200 ml



125 ml



250 ml



125 ml



250 ml



125 ml



250 ml

PACKED IN SPAIN

## SPECIALTY VINEGARS

### Red Wine Vinegar

It is obtained by the natural fermentation of red wine. As it is non-alcoholic so it is Halal. It ranges in colour from pale pink to maroon, depending on which wine is used. Good quality red wine vinegar has a pronounced tangy, rounded taste and is aged for several months in wooden barrels.

### Modena Balsamic Vinegar

This vinegar, from Italian region of Módena, is obtained by maceration in barrels. It enhances the flavour of all meats, especially beef and chicken, and is an excellent ingredient for vinaigrettes served with smoked fish (trout, salmon, etc.)

### Apple Cider Vinegar

Borges Vinegar is made from apple cider following the traditional method. Produced with best quality Mediterranean Apples, it brings unlimited health benefits and it unveils all its properties in salads, carpaccio and sweet and sour cold sauces.

## AVAILABLE IN SIZES



500 ml



500 ml



500 ml

PACKED IN ITALY

# OLIVE POMACE OIL

Pomace Oil is obtained from the residue of already contracted Olives using certain chemicals, so we can safely say that it is the last extraction of Olives. This product is of the most inferior quality, among olive oils. Pomace oil doesn't nearly give the same health benefits as Extra Virgin Olive Oil and Extra Light Olive Oil, but still it is beneficial than palm oil because it has some quantity of low quality olive oil.

It may be used in frying

## AVAILABLE IN SIZES



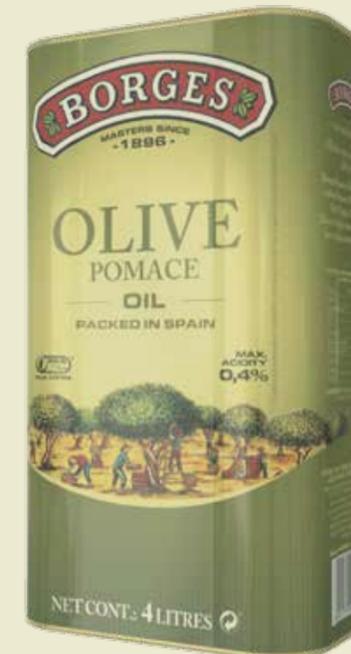
100 ml



1 Litre



2 Litre



4 Litre



5 Litre

PACKED IN SPAIN

# SUNFLOWER OIL

Sunflower seed oil is edible oil obtained from sunflower plant. Some varieties contain up to 45% oil. The extraction of sunflower seed oil is carried out by pressing the seeds. It is the most used seed oil in the world and contains the daily recommended dose of vitamin E. Borges Sunflower oil is all natural. It is GMO and additive free oil.

## AVAILABLE IN SIZES



1 Litre



5 Litre

PACKED IN SPAIN



Borges ECO Natura has launched its premium quality Organic product range in Pakistan.

#### **Eco Natura Organic Extra Virgin Olive Oil**

A delicate Extra Virgin Olive Oil made from 100% organically grown olives. No pesticides, herbicides or chemical products used -from the farm, to the process, till the bottling. Tinted glass bottle to protect from sunlight. Innovative Duo-cap for drizzling or cooking. It is suitable for all types of cooking - sauteing- vegetable Saute; stir fry-vegetable stir fry ; shallow frying- bhindi fry, omlette.Imported from Spain , an excellent all purpose edible oil loaded with goodness of pure olives.

It is recommended for cooking, dressing and oral intake.

#### **Eco Natura Organic Apple Cider Vinegar**

ECO NATURA Apple Cider Vinegar is an innovative, unfiltered vinegar made from fresh and organic apples processed in Spain which contain great health benefits.

It also unveils all its properties in salads, carpaccio and sweet and sour cold sauces.

## AVAILABLE IN SIZES



500 ml



500 ml

## ECO NATURA ORGANIC PRODUCT RANGE

PACKED IN SPAIN

# PASTA

Borges Pasta is made in Italy from 100% Durum Wheat Semolina, which is high in protein, with 0% cholesterol and no trans fats. It remains firm (al dente) upon cooking, and is a healthy food to eat.

Borges Pasta is available in the following varieties

- Penne Rigatte
- Fusilli
- Farfalle
- Spaghetti
- Macaroni

## AVAILABLE IN SIZES



500 gm



500 gm



500 gm



500 gm



500 gm

PACKED IN ITALY



Coopoliva is the brand of Agro Sevilla S.A., Spain, which was established in 1977. Agro Sevilla is the world's largest producer, packer & exporter of Spanish olives. It integrates 9 Olive factories and 7 olive cooperatives, with more than 5,500 growers, inheritors of millenary art of care of the olive tree. Agro Sevilla used the most advanced technology to bring to your table the best of Spain and the Mediterranean Flavour. The tree of Minerva, as the Romans called the olive tree, is one of the most important expressions of the Mediterranean culture. For thousands of years, the olive tree has been a substantial element in culture and landscape of the "Mare Nostrum" which brings to your table the millenary heritage of the Mediterranean culture.

There are two main types of olives, GREEN & BLACK. Difference between them is just of taste and color, while the benefits are same.

# COOPOLIVA OLIVES

## AVAILABLE IN SIZES

### Olives

Drained weight



70 - 85 gm    114 - 142 gm    165 - 200 gm    227 - 280 gm    455 - 580 gm    1.56 kg

Net weight (gm)

GREEN

Plain (g)  
Pitted (g)  
Sliced (g)  
Stuffed (g)

142	235	345	450	935	3.000
85	142	-	280	-	
70	114	-	227	455	
-	114	165	230	510	1.560
85	142	-	280	580	

BLACK

Plain (g)  
Pitted (g)  
Sliced (g)

85	-	-	-	-	
70	114	-	227	455	
-	114	165	230	510	1.560

*The secret to achieve a product of excellent quality: Only the best olives, almost 40 years of experience and state-of-the-art equipment and processes.*

PACKED IN SPAIN



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